VIOM Occupancy Survey - Self Catering Accommodation (Multiple Properties) TEST

Enter the 4-digit unique passcode assigned to the group of your properties

Each group of properties has been assigned a unique passcode to enter occupancy details. Please do not share it with other provider(s).
You will have received the passcode in the email sent with a link to this survey.
Please note the passcode is case-sensitive (i.e. use a capital letter before the three digit number).

If you are unable to log-in, please contact us at info@islandglobalresearch.com or call us on 01481 716227.

Please enter the 4-digit unique passcode*

_____

Enter the 4-digit unique passcode assigned to the group of your properties. It is case-sensitive i.e. use a capital letter before the three digit number.

VIOM Occupancy Survey - Self Catering Accommodation (Multiple Properties) TEST

Introduction

Thank you for taking part in the Visit Isle of Man Accommodation Occupancy Survey.

The information to be submitted in this survey is for the month of **January 2020**.

If you have any questions, please email us at info@islandglobalresearch.com. Please note the last day for submitting information will be **18th February.**

PRIVACY STATEMENT
Participating in the Occupancy Survey is voluntary. Data submitted will be treated confidentially. Visit Isle of Man and other accommodation providers do not have access to individual results. If you wish to view our privacy policy please click here.

RESULTS
We will send an email to you each month containing the overall results of the previous month's survey.

Name Assigned To The Group Of Properties

The name of the group of properties you are submitting information on is shown below.
This is automatically generated from the passcode entered. If this is correct, please click 'Next' or forward arrow to confirm. If not, please contact us at info@islandglobalresearch.com or call on 01481 716227.

_____

The group name of the properties will be automatically displayed based on the passcode entered. If the group name is correct, you can click on next or forward arrow to confirm and proceed.

VIOM Occupancy Survey - Self Catering Accommodation (Multiple Properties) TEST

Availability For The Month

How many days were the units open this month?

Enter total number: _____

Alternatively, please select this box if all units were closed for the whole month

○ Closed for the whole month

If 'Closed for the whole month', you will be redirected to the 'Final Comments' page.

Did you have any bookings in this month?

○ Yes
○ No

If 'No' bookings in this month, you will be redirected to the 'Final Comments' page.

Average Unit Occupancy

What was the <u>unit occupancy</u> for this calendar month?
Instruction: total number of nights the units were occupied divided by the total number of nights they were available
For example, suppose have 2 units available for the entire month, and 1 was booked for 21 nights and the other was booked for 14 nights then occupancy is 35 nights / 62 nights so 56% (note: the example assumes the calendar month asked about has 31 nights)

Enter unit occupancy: _____ %

VIOM Occupancy Survey - Self Catering Accommodation (Multiple Properties) TEST

Alternatively, please select this box if unit occupancy is unknown

○ Unknown

If unit occupancy 'Unknown', you will be asked the next set of questions on weekly/night lets and total weeks/nights the property was let.

Please indicate if you work on the basis of weekly or night lets.

○ Weekly lets
○ Night lets

If you choose 'weekly lets', you will be asked:

Enter total <u>weeks</u> the properties were let this month.
Instruction: Add up the total number of weeks the properties were let out this month.
For example, suppose you have 2 units available for the entire month, and 1 was booked for 3 weeks and the other was booked for 2 weeks; please enter 5 weeks.
Please do not include 'residential use', but do include non-paying friends and family staying at your property occupying rooms.

_____ weeks

If you choose 'night lets', you will be asked:

Enter total <u>nights</u> the properties were let this month.
Instruction: Add up the tally of nights the properties were let this month.
For example, suppose you have 2 units available for the entire month, and 1 was booked for 21 nights and the other was booked for 14 nights; please enter 35 nights in the box below.
Please do not include 'residential use', but do include non-paying friends and family staying at your property occupying rooms.

_____ nights

VIOM Occupancy Survey - Self Catering Accommodation (Multiple Properties) TEST

Number Of Guests This Month

We would like to know about the total number of guests staying at your properties this month.
Leave blank if unknown.

Instruction:
For example, suppose you have 2 units available for the entire month, and 1 was booked for 3 weeks by a family of four (2 adults and 2 children) and the other was booked for 2 weeks in total, first by a couple and then by 2 adults and 1 child. Your total number of guests would be 9.

Total number of guests staying at your properties this month:

_____

Average Achieved Unit Rate (£)

What was your average unit rate (£) per week this month?
Please exclude any additional charges (e.g. wifi, cleaning etc) that are optional and not included in the unit rate as standard.
If unable to provide this figure, please enter your standard weekly rate.

Instruction:
If the units are let on a weekly basis then add up the revenue from all units for this month and divide by the total weeks it was booked. (e.g. suppose you have 1 unit booked for 3 weeks with revenue of £2000, and 1 unit booked for 2 weeks with revenue of £1000, total revenue = £3000, and divide this by 5. Average unit rate = £600 per week)

If the units are let on a nightly basis then add up the revenue from all units for this month, divide by the number of days it was booked and multiple by 7. (e.g. suppose you have 1 unit booked for 20 nights with revenue of £2500, and 1 unit booked for 15 nights with revenue of £1000, total revenue = £3500, and divide this by 35 and multiple by 7. Average unit rate = £700 per week)

VIOM Occupancy Survey - Self Catering Accommodation (Multiple Properties) TEST

Enter average unit rate per week:

_____

Please select whether the rate includes or excludes VAT.
If you are not VAT registered, please select 'Excludes VAT'.

○ Includes VAT
○ Excludes VAT

Alternatively, enter the standard weekly rate for the units this month:

_____

Please select whether the rate includes or excludes VAT.
If you are not VAT registered, please select 'Excludes VAT'.

○ Includes VAT
○ Excludes VAT

Final Comments

Do you have any final comments? (optional)

_____

_____

VIOM Occupancy Survey - Self Catering Accommodation (Multiple Properties) TEST

Thank You!

Thank you for submitting your response.

The monthly report will be sent to you via email to your registered email address as soon as it is available.